



Steel City Men's Chorus

PO Box 2212
Birmingham, AL 35201

www.steelcitymenschorus.org
(205)861-0636

Season 4 Playbill Advertising Contract

NAME (Business or Individual) _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____

Description	Single Run Price	Single Run Qty	Multiple Run Price	Multiple Run Qty
Inside Cover, Front	\$300		\$250 each	
Inside Cover, Back	\$300		\$250 each	
Inside, full page	\$200		\$150 each	
Inside, half page	\$150		\$135 each	

All display advertising must meet the following guidelines:

- Press-optimized PDF files are preferred. TIFF, JPEG AND EPS formats also accepted.
- All fonts and images must be embedded.
- Images must be at least 300 dpi.
- All colors must be CMYK. RGB and spot colors are not allowed.
- Black and white ads must be in grayscale.
- Full-page, no bleed: 5.05 inches wide by 8 inches tall; Half page: 5.05 inches wide by 3.75 inches tall
- Full-page, with bleed: 5.75 inches wide by 8.5 inches tall, with a 0.25-inch bleed on all sides.
- Submit ad files and any questions regarding technical details to: ads@steelcitymenschorus.org.
- FINAL DEADLINE FOR RECEIPT OF CAMERA-READY ART: 30 days before show date

Season 4, Un4gettable, is scheduled for 3 shows - holiday, spring, and summer. A multiple run ad includes all 3 playbill runs and you will be invoiced prior to each run. The inside covers are not guaranteed to be available. Tear sheets will be provided.

Signed: _____ Date: _____

Email (for invoicing): _____